

## THE NOVEMBER WEBINAR

### “The ChatGPT Revolution: what it means for pupils’ future working lives”

The webinar will be delivered live on 3 occasions by Mungo Dunnett, who has become established as the most forensic and strategically insightful critic of the schools sector.

He is also amongst the best-regarded speakers in the sector. In the last two years his various webinars analysing the rapid changes in the sector have been attended by over 1,400 people.

#### Synopsis

Nine months ago few of us knew about generative AI – but since the launch of ChatGPT, the world has changed. For schools, the immediate task is managing the threat to the integrity of homework and exams. But the societal impact is far wider – and it calls into question many of the historical skills required by our leavers in the workplace.

This session explores exactly how the employment world is likely to change, between now and the time our leavers reach the workplace – and indeed how it is changing already. As the result of interviews with 20-somethings across a range of the more desirable UK companies and sectors, the session will describe how ChatGPT (and its competitors) is already being used, what is the likely speed of adoption, and what it means for the great majority of our pupils as they enter this new working world.

It looks at the emerging winners and losers: the organisational types that are more willing to adopt change, and those that are not; and the types of role that are most and least susceptible to AI-driven change. Crucially, it maps the behavioural and skill profile that is already emerging as being key to recruitment, and the new traits that will separate out the next generation of AI-savvy junior managers as they make their way up the ranks – and considers how this is an enormous opportunity for our schools.

#### Agenda

The webinar will consider the following issues:

- *What ‘generative AI’ is:* how it works; what it can do; ChatGPT and the other major players
- *This is not just a ‘techy’ thing:* how it works in the space between IT and everyday tasks; why everybody will need awareness of both
- *UK employers’ varying reactions per sector and organisational culture:* vetoes, adoption, blithe ignorance
- *Broad predicted impacts:* expected speed of employment transformation; greatest areas of job losses vs. job creation
- *Implications for independent sector pupils entering the 20-something workplace:* recruitment patterns, and likely alterations in next 3 – 5 years
- *Winners and losers (1):* jobs vs. tasks, and the roles most susceptible to AI-driven upheaval
- *Winners and losers (2):* critical skills emerging for success in a ChatGPT world; profiles of 20-somethings likely to be in demand or in trouble
- *The opportunity for schools:* the importance of demonstrating the relevance and value of our product in a VAT-threatened sector; ways of preparing pupils for the new AI-led employment world



## About these sessions

Mungo Dunnett Associates are the leading strategic research company working in the UK independent schools sector. We have carried out detailed strategic research projects for 297 schools of all types, worked to steer or facilitate strategic debate for 72 sets of school governors, delivered 123 Inset talks, and, most importantly, carried out 39,000 in-depth qualitative interviews with parents, providing an unchallenged perspective on the strategic and commercial issues facing our independent schools.

These webinars – and the masterclass sessions which preceded them – allow our enormous data set and thought leadership to be brought to bear on the various issues being faced by Britain’s independent schools.

## Call etiquette

Each webinar is limited to 25 delegates.

To avoid distraction and bandwidth issues please note that all participants will automatically be muted, and have their camera disabled, for the duration of the talk.

Delegates will be given a Zoom login, and will be admitted individually into the meeting by the administrator.

## Booking details

Delegate places are charged at **£240** each (inc. VAT). As these webinars invariably sell out, there is a limit of two delegates per school. Schools are asked to make their bookings as soon as they are able.

Bookings and enquiries for your preferred date/time should be directed to:

Mungo Dunnett Associates

11 Polstead Road,  
Oxford OX2 6TW

01865 311966

info@md-as.com

www.md-as.com

## Three opportunities

To enable convenient participation, the same webinar will be delivered live on three separate occasions:

- Tuesday 14 November, 2.00 – 3.00pm
- Wednesday 15 November, 6.00 – 7.00pm
- Thursday 16 November, 2.00 – 3.00pm

## Delegates

This session is intended for Heads, Deputy Heads (Academic), Heads of Sixth Form, and Governors.

## Q&A opportunity

These webinars are structured as lectures, although delegates are invited to ask questions via the Chat function. Mungo is happy to stay online after the 60 minute webinar to address these. Note that Chat questions, if sent solely to Mungo rather to everyone, will be addressed **without identifying the person or school involved**, thus preserving your own anonymity.

In previous webinars this has been an important aspect of the session. Delegates may wish to diarise a further 15 minutes after the 60 minute lecture in order to benefit from the Q&A aspect.